



ADVANCED [Click here to enter text.](#)

COFFEE CULTURE

Lesson Goal

- Students will practice new vocabulary in discussions concerning coffee culture.

Conversation Starter: *When reading to students the following excerpt use your voice and body language to make this a fun excerpt for the students.*

“The idea of the morning person aside, morning commuters seem to fall into one of two categories: the Caffeinated and the Un-Caffeinated –the latter category being those who intend to consume coffee, but haven’t quite gotten their morning java yet. And they’re easily recognizable as such. The Caffeinated are bright-eyed and engaged with the day’s events already-they’re reading their morning papers, or checking email, or reading for pleasure. They’re sometimes armed with travel mugs or Ventis from their coffee shop of choice. They rattle the ice in the clear plastic beverage cups from mobile vendors on summer days. They walk a little faster in the early hours having long left last night behind. This is not the case for the Un-Caffeinated. This group sleeps through the AM commute both on the commuter trains and the subway. They’re bleary eyed. Materials they intended to review lie unattended in their laps while they linger in the previous night. They walk more slowly up the stairs and are more irritable when you hurry them along-or hurry by them. They stroll, they trudge, they linger.” Excerpt by Krystal D’Costa

Ask:

- How many of you drink coffee? Do you fall into the description in the excerpt that I read to you? (*Call on approximately 1-2 students to explain.*)
- If you don’t fall under the description how are you different? (*Call on 1- 2 students to explain.*)
- How many of you are not coffee drinkers? Do you fit the description that I read? (*call on 1-2 students to explain.*)

Allow about 5 minutes.

Classroom Learning Activities

Activity 1 – Vocabulary

Resources Needed

- **Vocabulary Chart**
 - perk up – *to become lively*
 - jump-starters – *something that helps begin an action*
 - contrived – *artificial or unnatural*
 - to buzz – *to create a feeling of excitement*
 - aficionado – *a connoisseur or specialist*
 - to mushroom – *to develop rapidly*
 - hooked on – *addicted to*
 - delectable – *delicious*
 - to leverage – *to use power to influence*
 - in vogue – *in the latest fashion or style*
 - ambiance – *atmosphere – positive connotation*
 - fly off – *to go away quickly or suddenly*

Procedure:

- Post the vocabulary chart. Point to each word, pronounce for the students and have them repeat after you.
- Ask students for definitions and help them understand each word as needed.
- Allow 5 minutes.

Activity 2 – Excerpts

Resources Needed:

- Print coffee excerpts and accompanying questions.

Procedure:

- Before class, post the eight coffee excerpts around the class space.
- During class, point to the eight stations. Tell students that they will be working in groups of three and each group will visit five of the eight stations, one group per station. Place them in their groups. *Teacher note: Time the station visits – 4-5 minutes per station.*

- When students arrive at their stations, students will take turns reading the excerpts aloud. After reading, answer the question/s that follows.
- Allow 20-25 minutes.

Activity 3 – Coffee Culture Game

Resources Needed:

- 5 Coffee Culture Game Boards printed on colorful card stock
- 5 Dice
- 5 Different objects for each game board for place holding

Procedure:

- Divide class, with no more than 4-5 students around each game board
- With the die and place holders, demonstrate how to play the game. When it is a student's turn, he should roll one die, advance that number of spaces on the board, read the question in the space where he lands and answer the question. If the next student lands on the same space, let him move to an adjacent space to make the game more interesting. Game is over when a student reaches the finish line, or when class time runs out.
- Allow 15 minutes.

Extra Activity 4 – Phrasal Verb Matching

Resources Needed:

- Print 5 sets of Phrasal Verb Matching cards, with phrasal verbs and definitions printed on different colored card stock.
- Cut cards apart ahead of time.
 - Phrasal verbs and definitions
 - **(not) care for** – (not) like or want
 - **brush up on** – study or practice again
 - **go through** – to experience
 - **burn up** – burn entirely until useless
 - **leave out** – omit; not include
 - **chip in** – give money or time to help

- **cut back on** – decrease or use less of
- **wear out** – to make very tired
- **drop by** – make a short, unplanned visit
- **get over** – recover from
- **turn off** – stop the power to a device
- **spring up** – appear suddenly, as in something new

Procedure:

- Depending on class size, set up phrasal verb cards and definition cards on number of tables (or surfaces) as needed. Groups of 3 gather around the cards and match. Teacher circulates around to help as needed. When work is correct, students may take a picture of the matches with their cell phones.
- When matching is completed, students return to large group. In pairs, students practice using phrasal verbs in sentences.
- Allow 5-6 minutes.

perk up

jump-starters

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to buzz

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ambiance

fly off

STATION 1

“Coffee and the caffeine inside it is one of the world’s most popular drugs. The scientific opinion about whether it is healthy or not, is always changing. Some researchers say that coffee creates inflammation in your body and can cause high blood pressure as well as other problems. Other researchers say coffee can lower your risk for some types of cancer and other disease.

This may be true but nobody is drinking coffee because it is good for you. We drink it because it tastes good and for the mental boost that it gives us. Coffee has been famous for perking us up for over a thousand years. According to one story, a 9th century goat herder in Ethiopia discovered the effects of coffee when he saw his goats perk up and jump around after eating coffee berries.”

QUESTION: What is the main idea?

STATION 2

“Coffee spread to the Arab world in the 15th century. In the 16th century, the first coffee shop was opened in Istanbul, Turkey. Coffee shops were not just a place to drink, but also were places for conversation and learning. The Turks called these coffee shops ‘Schools of the Wise.’

In the 17th century coffee, and more importantly coffee shop culture, spread to Europe. Under the influence of coffee, businessmen, artists, writers and philosophers created some of their best work. Beethoven and Bach wrote much of their music in coffee shops...”

QUESTIONS:

- In your opinion, why were coffee shops in Turkey referred to as ‘Schools of the Wise’?
- Why do you think coffee shop culture promotes creativity?

STATION 3

“Few people anywhere begin the day without a hot drink. Chocolate and hot tea are popular morning jump-starters. Yerba mate’, famously Argentinian, is gaining reputation globally. Some people contrive creative blends of apple cider vinegar, herbs and honey. But coffee dominates the morning hour in every time zone. While the plant that produces the beans is native to tropical east Africa, two main species of coffee-Coffee Arabica and C. canephora, or C. robusta-are now grown in nearly every tropical region. Brazil and Vietnam lead production, which amounts globally to more than 150 million 132-pound bags per year. Consumption is rising, and though coffee is far from being the world’s largest crop, it is now the second most demanded commodity after oil...”

QUESTION: After reading the excerpt, were you surprised that coffee is the second most demanded commodity after oil? Why do you think this is true?

STATION 4

“Could you ever imagine how different lives would be in the 21st century had there been no such thing like a cup of piping hot coffee to buzz, as well as, energize you. To coffee aficionados, the hypothetical thought itself could be really terrifying. The need and unending desire for coffee have resulted in the mushrooming of coffee shops everywhere in towns and big cities across the globe. The love of caffeine is the reason why people are attracted to café houses and this is precisely why coffee is such a booming and huge business today.”

QUESTION: How would life be different if there was no coffee?

STATION 5

“Specialty coffee shops are coming up everywhere worldwide. Consumers are frequently visiting cafes and are forever hooked on their favorite cup of coffee. They are expecting to get a premium social experience. Most people come with friends and family and enjoy the coffee and the delectable baked products. This is an excellent way of socializing. ...the new and relatively modern operators are expected to leverage first-class experience for convincing customers to break away from current habits.”

QUESTION: In your opinion, why are specialty coffee shops an excellent place for socializing?

STATION 6

“Coffee shops often buy Nespresso capsules that may include coffee and non-coffee capsules such as chai or even chocolate. In addition to these beverages, coffee shops are also expanding their existing menus and focusing on food to respond to greater competition...Many coffee shops are incorporating salads and sandwiches as lunch options. They are making changes as per growing demands in the market. This is why coffee shops are very much in vogue. The perfect selection of food products and a whole lot of coffee-free drinks are making these cafes a great place for everyone and are frequented by both snack-seekers and children alike.”

QUESTION: What are your reasons for wanting to visit coffee shops?

STATION 7

“Coffee shops not only offer a host of non-coffee drinks and plenty of on-the-go beverages, they also provide an amazing ambiance. Usually, the interiors are done up in warm and vibrant colors, there is soft music flowing in, organic-looking art on display and everything about the interiors right from rich coffee aroma to the furniture screams utmost relaxation and comfort...The cafes are always so popular because they are able to win over customers’ loyalty and taste buds. They are used to working efficiently and quickly and you would always find long lines moving incredibly fast. There is a variety of beverages and plenty of snacks that seem to fly off the shelf in no time. No wonder cafes across the world are doing a booming business.”

QUESTION: Describe the atmosphere of your favorite coffee shop.

STATION 8

I have always been fascinated by Starbucks. Who is not? I am a coffee addict, and what better place to have those gazillion start-up meetings and those brain storming sessions other than Starbucks. The Wi-Fi is incidental, and so are the Espresso-double shots. What fascinated me is the experience in a Starbucks that is consistent - it does not matter whether I am in San Francisco or Singapore, Bangkok or Bali, Hanoi or Hyderabad, it is the amazingly same experience with the Baristas. Starbucks has five values ingrained into their culture:

- 1. Be welcoming*
- 2. Be genuine*
- 3. Be knowledgeable*
- 4. Be considerate*
- 5. Be involved*

QUESTION: What makes Starbucks do something that is so insanely simple and delightfully magical?

Why is Starbucks so popular?	Which is better – coffee or tea? Why?	Would you like to own your own coffee shop?		FINISH Is coffee good for your health? Why or why not?
When do you choose coffee, and when do you choose tea?		Talk about anyone you know who drinks more than 5 cups a day.		Talk about your like or dislike of specialty coffee beverages.
Is it possible to drink too much coffee?		Does the aroma of coffee brewing entice you to drink it?		Talk about why, when, and with whom you visit coffee shops.
Talk about your coffee drinking habits.		Is decaf coffee common in your country? Why or why not?		Does coffee fuel your physical or mental energy? Discuss.
Do you like to drink coffee? Why or why not? START HERE		Does your employer provide coffee during the day?	Should children drink coffee? Why or why not?	Do you like instant coffee? Why or why not?

(not) care for

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drop by

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turn off

spring up

(not) like or
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study or
practice
again

to
experience

burn
entirely until
useless

omit; not
include

give money
or time
to help

decrease or
use less of

to make
very tired

make a short,
unplanned
visit

recover
from

stop the
power to a
device

appear
suddenly, as
in something
new

leave out	

<p>I _____ sugar or cream in my coffee. I prefer my coffee black.</p>	<p>I haven't brewed coffee in years. I need to _____ how to make a good pot!</p>
<p>I haven't had coffee this week. I'm _____ caffeine withdrawal.</p>	<p>Please don't leave the coffee pot on when it is empty. It will _____.</p>
<p>This coffee is so strong. Please don't _____ the cream and sugar when you serve my cup.</p>	<p>The boss is asking all of us to _____ so that we can always have coffee available during the day while we work.</p>

Too much caffeine is making me jittery. I need to _____ the amount of coffee I'm drinking every day.

When I'm _____ after a hard morning, coffee perks me up for the work I have to do in the afternoon.

Please _____ anytime for a cup of coffee and a visit!

Do you have any medicine that will help me _____ my caffeine headache?

Don't forget to _____ the coffee pot before you leave the house for work!

Can you believe how many little coffee shops have _____ in our city?